



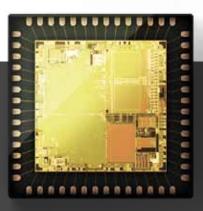
Atmel maXTouch S Series Touchscreen Controllers

Create What You've Always Imagined



Are You Ready to Design a New Breed of Mobile Products?

Have you imagined creating a mobile product delivering the perfect touch user experience—only to be stifled by technology limitations? Meet Atmel's maXTouch® S Series devices, the newest in our capacitive touchscreen controller family.





58% thinner touch sensor stacks

Thin, Unshielded Sensors

Integrate shieldless touch-on-lens and on-cell sensors into your designs with Atmel® SlimSensor™ Technology, which combats display noise up to 3.5V.

Active Stylus Support

Provide support for thin passive stylus and Atmel's maXStylus[™] active stylus solution for both smartphones and tablets.

Precise Touch Processing

Deliver more precise finger tracking, higher touch fidelity and more sophisticated rejection of unintended touches through enhanced touch processing algorithms.

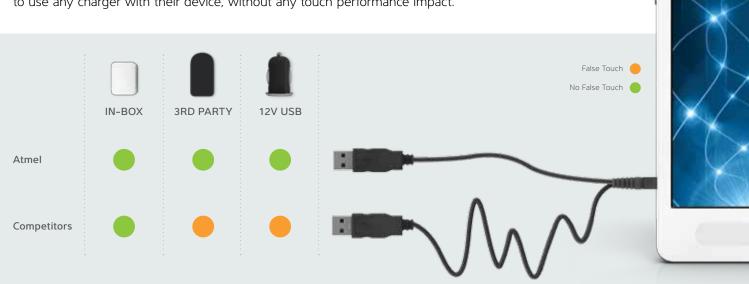
Faster Time to Market

Save design time because you won't need to do any firmware development to accommodate a specific display, charger or stackup.

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Combat Charger Noise

Get high responsiveness and linearity while combating extreme charger noise as harsh as 240Vpp with Atmel **maXCharger**™ **Technology**. Your customers will be able to use any charger with their device, without any touch performance impact.



From Smartphones to Tablets and Beyond

The maXTouch S Series includes these devices:



mXT224S

Uncompromised performance for Android® 4.0 Ice Cream Sandwich and Windows® Phone 8 smartphones from 3.5" to 4.3"



mXT336S

The highest performance controller for the next generation of superphones from 4.3" to 5.5"



mXT1664S

A single chip for high-performance, 10" and above tablets, with support for Windows 8 and Atmel maXStylus™ active stylus solution.

Accelerated Performance

Critical digital signal processing (DSP) functions are implemented in optimized hardware blocks in the devices rather than in firmware. This hardware acceleration lets you take advantage of touch performance enhancements while still delivering devices with lower power and increased battery life.

The combination of SlimSensor and maXCharger technologies results in superior responsiveness and accuracy—without compromise to speed, jitter or power consumption, even in noisy conditions.

From Imagination to Reality

Intelligent touch processing algorithms. Unparalleled noise suppression. High responsiveness. Pinpoint precision. Now you have the touchscreen controller technology you need to create what you've always imagined. Ready to get started? Get more details at www.atmel.com/maxTouchS.

Atmel maXTouch® S Series 2



$Enabling \ Unlimited \ Possibilities^{^{\text{\tiny{M}}}}$

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